

Maredo Restaurants Holding GmbH in Consumer Foodservice (Germany)

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Abstracts

Maredo Restaurants Holding GmbH is expected to attempt to achieve a turnaround in its current situation during the early years of the forecast period following several years of weak growth. The company's current management team has been exchanged and the new managers have started with a re-launch of the company's menu and a new pricing structure. While no large-scale measures are expected which would revolutionise the company's concepts with regards to products and services, numerous small chang...

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Contents

Strategic Direction

Key Facts

Summary 1 Maredo Restaurants Holding GmbH: Key Facts

Summary 2 Maredo Restaurants Holding GmbH: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 Maredo Restaurants Holding GmbH: Competitive Position 2015

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