

# Marchon Mexico in Eyewear (Mexico)

https://marketpublishers.com/r/MB799E09D13EN.html

Date: August 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MB799E09D13EN

#### **Abstracts**

Marchon Mexico's plan is to continue increasing its presence within eyewear, strengthening its portfolio of leading brands of spectacle frames and sunglasses, leveraging on shorter time-to-market and turnaround times, as well as offering structured training programmes to optical shops through its Marchon Academy.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Contact Lenses and Solutions, Spectacles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Eyewear market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research



reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Marchon Mexico: Key Facts

**Competitive Positioning** 

Summary 2 Marchon Mexico: Competitive Position 2015



#### I would like to order

Product name: Marchon Mexico in Eyewear (Mexico)

Product link: https://marketpublishers.com/r/MB799E09D13EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/MB799E09D13EN.html">https://marketpublishers.com/r/MB799E09D13EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms