

Marbo doo in Packaged Food (Bosnia-Herzegovina)

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Abstracts

Marbo is a subsidiary of PepsiCo, manufacturing and marketing savoury snacks in Bosnia-Herzegovina. Marbo is increasingly incorporating international PepsiCo brands into its portfolio and eventually aims to replace regionally recognisable brands with international alternatives.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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