

# Mao Bao Chemical Products Inc in Home Care (Taiwan)

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Date: September 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: M7E02980B4FEN

### **Abstracts**

Mao Bao Chemical Products Inc aims to improve innovation technology and introduce new products to maintain sales growth and expand channels to raise value share. Moreover, the company has also concentrated on rebuilding brand image to the premium price segment, launching high quality products and offerings with harmless ingredients.

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## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Mao Bao Chemical Products Inc: Key Facts

Summary 2 Mao Bao Chemical Products Inc: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Mao Bao Chemical Products Inc: Competitive Position 2014



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