

Manufacturas Eliot SA in Apparel (Colombia)

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Abstracts

Manufacturas Eliot SA will continue to focus on improving its production processes and increasing its production orders with third party clients. The company is also expected to concentrate on the distribution of its own lines: Pat Primo, Mr Pat Primo, Yucca and Prestige through hypermarkets and department stores as these retailers increase their reach in the Colombian market.

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