

Manuel Rui Azinhais Nabeiro Lda in Consumer Appliances (Portugal)

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Abstracts

Despite the importance of international markets in Manuel Rui Azinhais Nabeiro's total business, the dynamism of coffee in Portugal, not only in retail but also in foodservice, continues to stimulate the investment of the company in the country. Continuous innovation and knowledge of consumer preferences are the basis of the company's strategy.

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