

# Manor AG in Personal Accessories (Switzerland)

https://marketpublishers.com/r/M5038195917EN.html

Date: September 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: M5038195917EN

## **Abstracts**

Manor AG continues to invest in the modernisation of its department stores and its organisation in order to improve its efficiency. The company has reinforced its strong national presence through a unified retail fascia and marketing strategies for its total department store chain. The company has no plans to expand outside of Switzerland, although it is developing effective strategies to maintain its position as the leading department store chain in Switzerland.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Bags and Luggage, Jewellery, Watches, Writing Instruments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Strategic Direction

**Key Facts** 

Summary 1 Manor AG: Key Facts

Summary 2 Manor AG: Operational Indicators

Company Background

Chart 1 Manor AG: Manor in Nyon

Internet Strategy

Private Label

Summary 3 Manor AG: Private Label Portfolio

Competitive Positioning

Summary 4 Manor AG: Competitive Position 2014



### I would like to order

Product name: Manor AG in Personal Accessories (Switzerland)

Product link: <a href="https://marketpublishers.com/r/M5038195917EN.html">https://marketpublishers.com/r/M5038195917EN.html</a>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/M5038195917EN.html">https://marketpublishers.com/r/M5038195917EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970