

Manor AG in Consumer Foodservice (Switzerland)

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Abstracts

Manor is the largest department store chain in Switzerland with 64 department stores in 2015. In consumer foodservice, the company is active in self-service cafeterias with 24 Manora Restaurants and street stalls/kiosks with 15 Appunto outlets. The company aims to put emphasis on homemade and organic products and use more regional ingredients in their restaurants. In 2016, the renovation of five Manora restaurants is planned to attract more consumers.

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Contents

Strategic Direction

Key Facts

Summary 1 Manor AG: Key Facts

Summary 2 Manor AG: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 Manor AG: Competitive Position 2015

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