

Manifatture Sigaro Toscano Srl in Tobacco (Italy)

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Abstracts

Manifatture Sigaro Toscano is expected to maintain its already strong position in cigars over the forecast period, focusing on operations mainly at a national level. In 2016 the company generated an 88% volume share in Italy. In order to achieve its goals, it is set to continue introducing new variants, in particular machine-manufactured products, which represent 99% of the company's production. It will focus on new flavoured variants as part of its ongoing efforts to develop a higher quality of...

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