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MaltaCleyton SA de CV in Pet Care (Mexico)

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Abstracts

MaltaCleyton SA de CV has been a subsidiary of the French InVivo Group since 2008. While concentrating mostly on animal feed, rather than pet food, MaltaCleyton has been successful in developing standard dog and cat food at very competitive prices. The company is taking advantage of the pet humanisation trend, which is seeing lower income pet owners trade up from home-made pet food to economy prepared food.

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