

Malt Liquors in France: ISIC 1553

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Abstracts

Euromonitor International's Industrial reports provide a 360 degree view of an industry. The Industrial market report offers a comprehensive guide to the size and shape of the Malt Liquors market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Malt Liquors market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed

strategic planning.

Contents

Malt Liquors

Chart 1 Hierarchical Position of Malt Liquors Industry

Definitions

Attractiveness Index

Chart 2 Attractiveness Index of Malt Liquors Industry Among Other France Industries in the Category

Chart 3 Attractiveness Index of Malt Liquors Industry Among Other France Industries in the Category

Chart 4 Binary Diagram of Attractiveness Index

Chart 5 Attractiveness Index of Malt Liquors Industry Among All France Industries

Attractiveness Index: Explanation

Industry Growth/performance

Chart 6 Key Industry Indicators 2004-2010

Chart 7 Key Industry Indicators Annual Growth 2005-2010

Chart 8 Turnover of Local Producers and Nominal GDP 1997-2016

Chart 9 Total Market Dynamics and the Role of Local Producers

Chart 10 Turnover of Local Producers at Constant Prices vs Changes in Producer Prices

Role of Imports and Exports

Chart 11 Imports and Exports 2004-2010

Chart 12 Import vs Export Growth

Industry Sectors

Chart 13 Turnover of Local Producers by Sector 2004-2010

Chart 14 Industry Sectors' Growth Indices 1997-2016

Buyers

Chart 15 Buyers' Expenditure on Malt Liquors Industry 2004-2010

Chart 16 Annual Growth of Buyers' Expenditure 2004-2010

Chart 17 Buyers' Share of Malt Liquors Market 2004-2010

Chart 18 Bargaining Power: Buyers 2010

Chart 19 Buyers: Households & GDP 1997-2016

Chart 20 Buyers: Restaurants, Bars and Canteens & GDP 1997-2016

Chart 21 Buyers: Restaurants, Bars and Canteens Spending on Malt Liquors

Chart 22 Buyers: Hotels and Camping Sites & GDP 1997-2016

Chart 23 Buyers: Hotels and Camping Sites Spending on Malt Liquors

Suppliers

Chart 24 Main Industry Costs and Suppliers 2004-2010

Chart 25 Annual Growth of Main Industry Costs and Suppliers 2005-2010

Chart 26 Spending on Suppliers as Share of Total Industry's Costs 2004-2010

Chart 27 Bargaining Power: Suppliers 2010

Chart 28 Suppliers: Advertising & GDP 1997-2016

Chart 29 Suppliers: Advertising Cost and Price Dynamics

Chart 30 Suppliers: Other Business Services & GDP 1997-2016

Chart 31 Suppliers: Other Business Services Cost and Price Dynamics

Chart 32 Suppliers: Glass and Glass Products & GDP 1997-2016

Chart 33 Suppliers: Glass and Glass Products Cost and Price Dynamics

Chart 34 Supply Structure (EUR million, year 2010)

Bargaining Power

Chart 35 Bargaining Power of Buyers and Suppliers

Bargaining Power: Explanation

Future Outlook

Chart 36 Forecasts 2011-2016

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