

Malone's of Dublin Ltd in Home Care (Ireland)

<https://marketpublishers.com/r/M3C12E23E7CEN.html>

Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: M3C12E23E7CEN

Abstracts

Malone's of Dublin is a very small company that is entirely concentrated in one small and declining category of the home care market, namely polishes. This means the company continues to face a number of challenges as it plans for the future, given that these products are declining generally thanks to underlying changes in consumer behaviour and purchasing choices, and the more immediate concerns of the recession. Although the recession is hopefully lifting now, the underlying concerns have not...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Air Care, Bleach, Dishwashing, Home Insecticides, Laundry Care, Polishes, Surface Care, Toilet Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home Care market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Malone's of Dublin Ltd: Key Facts

Company Background

Production

Competitive Positioning

Summary 2 Malone's of Dublin Ltd: Competitive Position 2013

I would like to order

Product name: Malone's of Dublin Ltd in Home Care (Ireland)

Product link: <https://marketpublishers.com/r/M3C12E23E7CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M3C12E23E7CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970