

Makro Cash & Carry CR sro in Financial Cards and Payments (Czech Republic)

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Abstracts

Makro Cash & Carry is a wholesale retailer, focusing on selling groceries, drugs, cosmetics, home hygiene and other consumer goods to small and medium sized businesses for further resale. At the end of 2011, the company launched a store card for its customers with approved post-purchase billing. The company is likely to expand this product to a larger number of customers, in order to increase efficiency and simplify its payment mechanisms. In 2013, the company announced support of smaller...

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