

Makita Corp in Home and Garden (Japan)

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Abstracts

Makita is realistic about the challenges it faces in maintaining sales growth in Japan, acknowledging the impact of economic uncertainty and a diminishing population. In response the company will continue to strengthen its research and development. The forecast period is expected to see a growing focus on environmentally-friendly power tools and gardening power tools and those with reduced noise, dust emission and vibration levels. However, the company is also expected to offer more basic and af...

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