

MakeMyTrip India Pvt Ltd in Travel and Tourism (India)

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Abstracts

MakeMyTrip India Pvt is one of pioneers in online travel retail in India. The company plans to become the leading travel retailer early in the forecast period, a move it plans to support through the continued use of technology and international expansion. In order for its goal to be achieved, the company acquired EasyToBook.com in 2013, and plans to keep moving ahead with its technology-driven success plans.

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