

Majid Al Futtaim Hypermarkets LLC in Retailing (United Arab Emirates)

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Abstracts

Majid Al Futtaim Hypermarkets is directed towards maintaining its leadership of grocery retailers in the United Arab Emirates as well other regional markets where it has a presence, through its expansion plans to reach 140 hypermarkets and 210 supermarkets by 2018. With an increased number of countries where it has exclusive rights for Carrefour, the retailer aims to explore additional markets, and with developing the modern grocery retail format, to be an early winner in these markets. In terms...

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