

Majid Al Futtaim Group LLC in Consumer Appliances (Saudi Arabia)

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Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: M41BC7BC01CEN

Abstracts

Majid Al Futtaim Group aims to strengthen its presence in the country, which is currently limited to four outlets, which remained stagnant throughout the review period. The company will grow organically by focusing on outlet expansion nationally, as well as by investing in customer service.

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