

Magyar Telekom Nyrt in Consumer Electronics (Hungary)

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Abstracts

Magyar Telekom Nyrt is to keep its leading position as an integrated telecommunication service provider covering mobile, landline, data and TV connections. The hardware offered in its service and the bundled packages including airtime, data and products such as smartphones will maintain its competitive edge against its rivals and other retailers. Its status as a pioneer in high-speed mobile- and landline-internet connections and its growing geographic coverage are essential drivers for its smart...

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