

Magnum Medical OÜ in Consumer Health (Estonia)

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Date: November 2016

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: ME43C04432CEN

Abstracts

Magnum Medical's major strategic initiative is to reduce costs by uniting its wholesale and retail operations. The company strongly emphasises its domestic presence and its position as an innovator in Estonia. Its goal is to provide a wide range of products of which a particular share must be new products to the market.

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