

Magnum Cash&Carry TOO in Retailing (Kazakhstan)

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Abstracts

Magnum Cash&Carry plans to expand its operations throughout Kazakhstan and boost sales by increasing its number of outlets and selling space. Indeed, in an interview with Forbes magazine, the company's owner, Alexandr Garber, said that it is possible that Magnum Cash&Carry will soon have 50 outlets throughout the country. In order to fuel the continuous development of the chain, the company is expected to attract investors and issue bonds as it is difficult to expand via bank loans only.

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Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Magnum Cash&Carry TOO: Share of Sales Generated by Internet

Retailing 2014-2016

Competitive Positioning

Summary 2 Magnum Cash&Carry TOO: Competitive Position 2016

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