

Magnolia Inc in Packaged Food (Philippines)

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Abstracts

Magnolia Inc is expected to facilitate its expansion into new packaged food categories through acquisitions. The company is set to seek to further diversity its product portfolio in order to spread its business risk and improve returns to its investors. Its launch of the brand Wandah! All-Around Mix in 2016 could be indicative of its intention to further explore sauces, dressings and condiments during the forecast period.

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