

# Madico PM Casablanca in Pet Care (Morocco)

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## Abstracts

The strategy of the company consists in guarding its place in the market and supplying its products through different retail outlets. The company also focuses on diversifying its brand portfolio in order to enlarge its presence in pet care, mainly in pet products and other pet products.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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