

Madeta as in Packaged Food (Czech Republic)

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Abstracts

Madeta will focus on maintaining its leading position within dairy via new product development with a stronger emphasis on wellness-positioned variants. The company plans to restructure and centralise its production capacity by 2018. Madeta is to proceed in implementing a project to support rural products being co-financed by the Rural Development Program, partially funded by the EU through the European Agriculture Fund for Rural Development.

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Contents

Strategic Direction

Key Facts

Summary 1 Madeta as: Key Facts

Competitive Positioning

Summary 2 Madeta as: Competitive Position 2017

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