

Madara Cosmetics AS in Beauty and Personal Care (Latvia)

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Date: April 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: MD6F5B7F567EN

Abstracts

Madara Cosmetics has developed a modern production site which handles only organic cosmetics. However, the company plans to extend its product range and enter new export markets, as well as expand its consumer base in Latvia. The company will continue to produce only organic cosmetics, despite potential cost savings.

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