

Mackmyra Svensk Whisky AB in Alcoholic Drinks (Sweden)

<https://marketpublishers.com/r/M8506F61F3EEN.html>

Date: August 2013

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: M8506F61F3EEN

Abstracts

The strategic goal for 2019 is to take the step from being a small, craft distillery producer to a mid-size producer (compared to Scottish producers), establish a presence elsewhere in Western Europe, the US and one or two other markets and increase the share of exports to 50%. Mackmyra benchmarks itself towards Scotch producers and it currently defines itself as a very small producer.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Alcoholic Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

MACKMYRA SVENSK WHISKY AB IN ALCOHOLIC DRINKS (SWEDEN)

Euromonitor International

August 2013

Strategic Direction

Key Facts

Summary 1 Mackmyra Svensk Whisky AB: Key Facts

Summary 2 Mackmyra Svensk Whisky AB: Operational Indicators

Company Background

Production

Summary 3 Mackmyra Svensk Whisky AB: Production Statistics 2012

Competitive Positioning

Summary 4 Mackmyra Svensk Whisky AB: Competitive Position 2012

I would like to order

Product name: Mackmyra Svensk Whisky AB in Alcoholic Drinks (Sweden)

Product link: <https://marketpublishers.com/r/M8506F61F3EEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/M8506F61F3EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970