

# North Macedonia in 2040: The Future Demographic

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## Abstracts

Depopulation is set to continue in North Macedonia up to 2040 due to natural decrease and negative net migration. As ageing occurs, consumer trends will be impacted and state resources will experience further pressure. Skopje will continue to be the dominant city, although urban growth will mainly take place in smaller urban areas. As incomes rise, the country should become an increasingly attractive consumer market despite some challenges.

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