

MABE de Venezuela in Consumer Appliances (Venezuela)

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Abstracts

Mabe de Venezuela is expected to continue to lead major appliances in the country throughout the forecast period, and the company is set to reinforce its leading position by introducing innovative new products under its Mabe, Regina and GE brands. Mabe is also expected to continue to building on its position as the leading provider of high-quality major appliances in Venezuela.

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