

M-Preis Warenvertriebs GmbH (Mölk) in Retailing (Austria)

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Abstracts

M-Preis Warenvertriebs GmbH (Mölk) is expected to build on its specific, more premium image among chained grocery retailers and continue focusing on regional and organic high-quality foodstuffs. Additionally, the company has already announced that it will continue its outlet expansion into the east region of the country with plans of opening up to 20 new supermarkets in the state of Salzburg in the first two years of the forecast period.

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