

M H Alshaya Co in Retailing (United Arab Emirates)

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Abstracts

M H Alshaya can be expected to take on new franchises and therefore expand further in the United Arab Emirates over the forecast period, in particular with well-known UK and US apparel brands. A first Jack Wills flagship outlet, for example, was opened at Dubai Mall in December 2012, with another one due to open in early 2013. In December 2012, the company also launched Muji in the United Arab Emirates. Due to its diversified brand portfolio, M H Alshaya is well-positioned to benefit from...

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