

# M H Alshaya Co in Retailing (Saudi Arabia)

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### **Abstracts**

M H Alshaya aims to expand its presence across the Middle East and North Africa through offering a diverse range of internationally acclaimed brands to local consumers in the countries in which it operates. It seeks to offer its regional expertise, as well as marketing knowledge, to prospective companies who want to enter the Middle East region, in order to establish a successful partnership.

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