

M H Alshaya Co in Apparel (Saudi Arabia)

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Abstracts

M H Alshaya is expected to continue to benefit from expanding its brand portfolio during the forecast period. Within Saudi Arabia, the company will continue to focus on expansion via high-traffic shopping centre locations and, while consumer foodservice is expected to account for a higher share of its turnover during the forecast period, will continue to expand within apparel specialist retailers. Towards the end of 2012, for example, M H Alshaya introduced Muji and Jack Wills in the United...

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