

LVMH Moët Hennessy Louis Vuitton in Luxury Goods - World

<https://marketpublishers.com/r/L8C203F8766EN.html>

Date: October 2010

Pages: 36

Price: US\$ 572.00 (Single User License)

ID: L8C203F8766EN

Abstracts

LVMH is the world's largest luxury goods producer, with interests spanning many major categories. Its Louis Vuitton brand has proved resilient amidst the global economic downturn and with a strong balance sheet even at the height of the crisis, it is in a strong position to take advantage of future growth.

Euromonitor International's LVMH Moët Hennessy Louis Vuitton in Luxury Goods - World Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Luxury Goods industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Designer Clothing And Footwear, Fine Wines/Champagne And Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Fine China And Crystal Ware, Luxury Jewellery And Timepieces, Luxury Tobacco, Luxury Travel Goods, Luxury Writing Instruments And Stationery, Super Premium Beauty And Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LVMH Moët Hennessy Louis Vuitton in Luxury Goods - World
Euromonitor International
October 2010
Scope of the Report
Strategic Evaluation
Market Assessment
Designer Clothing and Footwear
Luxury Accessories
Fine Wines/Champagne and Spirits
Super Premium Beauty and Personal Care
Luxury Jewellery and Timepieces
Brand Strategy/Operations
Recommendations

I would like to order

Product name: LVMH Moët Hennessy Louis Vuitton in Luxury Goods - World

Product link: <https://marketpublishers.com/r/L8C203F8766EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L8C203F8766EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970