

LVMH Moët Hennessy Louis Vuitton SA in Wine and Spirits (World)

<https://marketpublishers.com/r/L11170C23FDEN.html>

Date: June 2017

Pages: 35

Price: US\$ 572.00 (Single User License)

ID: L11170C23FDEN

Abstracts

LVMH Moët Hennessy Louis Vuitton is the world's largest luxury goods company, and the global leader in cognac and champagne. This profile analyses the company's position in its core categories, but also looks at what it could do to develop its portfolio more, while still keeping its luxury positioning.

Euromonitor International's LVMH Moët Hennessy Louis Vuitton SA in Wine and Spirits (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Alcoholic Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Wine market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Overview
Competitive Positioning
Market Assessment
Market and Category Assessment
Brand Strategy
Operational Details
Recommendations

I would like to order

Product name: LVMH Moët Hennessy Louis Vuitton SA in Wine and Spirits (World)

Product link: <https://marketpublishers.com/r/L11170C23FDEN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L11170C23FDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970