

LVMH Moët Hennessy Louis Vuitton SA in Wine and Spirits (World)

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Abstracts

LVMH Moët Hennessy Louis Vuitton is the world's largest luxury goods company, and the global leader in cognac and champagne. This profile analyses the company's position in its core categories, but also looks at what it could do to develop its portfolio more, while still keeping its luxury positioning.

Euromonitor International's LVMH Moët Hennessy Louis Vuitton SA in Wine and Spirits (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Alcoholic Drinks industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Fortified Wine and Vermouth, Non-Grape Wine, Sparkling Wine, Still Light Grape Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Use five-year forecasts to assess how the market is predicted to develop.

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