

LVMH Moët Hennessy Louis Vuitton SA in Personal Accessories (World)

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Date: January 2014

Pages: 46

Price: US\$ 572.00 (Single User License)

ID: LF1BCF8D1FAEN

Abstracts

LVMH is the largest personal accessories player in the world, and has steadily increased its share through acquisitions and organic growth. However, a recent slowdown in sales growth has highlighted some weaknesses in the company's portfolio. While the company is trying to reposition brand Louis Vuitton, there is also great potential in the form of relatively new categories and geographical markets.

Euromonitor International's LVMH Moët Hennessy Louis Vuitton SA in Personal Accessories (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Personal Accessories industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Bags and Luggage, Jewellery, Watches, Writing Instruments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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