

LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (World)

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Abstracts

LVMH Moët Hennessy Louis Vuitton SA (LVMH) is the world's largest luxury goods operator, with a broad portfolio of brands, including Moët & Chandon, Bulgari and, above all, Louis Vuitton. The last five years have thrown up some of the toughest global trading conditions that the company has ever seen, but there are clear signs that a corner has been turned, with growth in sales in 2016 and 2017. Investors remain cautious, however, as global geo-political risks remain.

Euromonitor International's LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Luxury Goods industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Cars, Luxury Eyewear, Luxury Hotels (5-star plus), Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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