

# LVMH Mo?t Hennessy Louis Vuitton SA in Personal Accessories (World)

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## Abstracts

LVMH sales in personal accessories returned to pre-pandemic levels in 2021 and continue to grow in 2022 despite the challenging global environment.

Asia Pacific is the largest contributor to company sales in 2019-2022, followed by North America.

Tiffany & Co strengthened LVMH's position in jewellery as it became the group's second largest brand in personal accessories.

Digitalisation and sustainability are core strategies to respond to renewed and growing consumer demands over the forecast.

Euromonitor International's LVMH Mo?t Hennessy Louis Vuitton SA in Personal Accessories (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Personal Accessories industry. The report examines company shares by region and sector, product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success.

**Product coverage:** Bags and Luggage, Jewellery, Traditional and Connected Watches, Writing Instruments.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Personal Accessories market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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