

LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (Romania)

<https://marketpublishers.com/r/L74CC6AE17FEN.html>

Date: December 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: L74CC6AE17FEN

Abstracts

LVMH Moët Hennessy Louis Vuitton SA is the subsidiary firm of the leading global brand, Louis Vuitton. The company is well established and will most likely continue to remain a key player in Romanian luxury goods. Whether the company will expand is entirely dependent on the performance of the Romanian economy and its influence upon the wages of the upper middle class who cannot afford such expensive brands.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 LVMH Moët Hennessy Louis Vuitton SA: Key Facts

Summary 2 LVMH Moët Hennessy Louis Vuitton SA: Operational Indicators

Internet Strategy

Competitive Positioning

Summary 3 LVMH Moët Hennessy Louis Vuitton SA: Luxury Goods Brands by
Category 2016

Summary 4 LVMH Moët Hennessy Louis Vuitton SA: Competitive Position 2015

I would like to order

Product name: LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (Romania)

Product link: <https://marketpublishers.com/r/L74CC6AE17FEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L74CC6AE17FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970