

LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (China)

<https://marketpublishers.com/r/L937EC2620EEN.html>

Date: November 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: L937EC2620EEN

Abstracts

In view of the increasing number of young high-net-worth individuals and the rising middle class in China, LVMH Moët Hennessy Louis Vuitton SA will be making efforts to meet their changing needs to seek new growth engines amid the economic downturn. Meanwhile, internet technology will be further exploited to achieve excellence and creativity to serve customers even better, for example, to provide a customised service to individual consumers.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Eyewear, Luxury Jewellery, Luxury Leather Goods, Luxury Portable Consumer Electronics, Luxury Timepieces, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Goods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 LVMH Moët Hennessy Louis Vuitton SA: Key Facts

Internet Strategy

Summary 2 LVMH Moët Hennessy Louis Vuitton SA: Internet Sales 2015-2016

Competitive Positioning

Summary 3 LVMH Moët Hennessy Louis Vuitton SA: Luxury Brands by Category 2016

Summary 4 LVMH Moët Hennessy Louis Vuitton SA: Luxury Brands by Category 2016

I would like to order

Product name: LVMH Moët Hennessy Louis Vuitton SA in Luxury Goods (China)

Product link: <https://marketpublishers.com/r/L937EC2620EEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L937EC2620EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970