

# LVMH Moët Hennessy Louis Vuitton Inc in Luxury Goods (USA)

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## Abstracts

In recent years, LVMH Moët Hennessy Louis Vuitton (LVMH) has become the market leader of the luxury world. It is no coincidence that this surge in sales and status happened at the same time as LVMH's aggressive M&A activity. The company hopes to continue expanding through M&A as it is currently embroiled in a heated situation with luxury powerhouse Hermès.

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