

Luxury Travel: Experiencing The Best

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Abstracts

Luxury travel continued to show a strong recovery in 2011, after the decline seen in 2009 and the healthy growth recorded in 2010. A key driver of growth was the rising number of wealthy individuals worldwide, especially in China, Brazil and India, which are expected to fuel a positive performance for luxury travel over the next five years. Luxury travellers needs have also been evolving after the recession, with “experiential” travel and sustainability now playing a more important role.

Euromonitor International's Luxury Travel: Experiencing The Best global briefing offers an insight into to the size and shape of the Travel and Tourism market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues. It identifies the leading companies and brands, offers strategic analysis of key factors influencing the market from innovation, pricing, channel distribution to economic/lifestyle influences. Forecasts illustrate how the market is set to change and outlines the criteria for success.

Product coverage: Car Rental, Demand Factors, Health and Wellness Tourism, Tourism Flows Domestic, Tourism Flows Inbound, Tourism Flows Outbound, Tourism Receipts and Expenditure, Tourist Attractions, Transportation, Travel Accommodation, Travel Retail.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Travel and Tourism market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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