

Luxury Writing Instruments and Stationery in the United Kingdom

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Abstracts

Sales of luxury writing instruments and stationery slumped in 2020, like many other luxury categories, as consumers focused on necessities and coping with the lifestyle disruptions caused by the pandemic. Even before the pandemic, luxury writing instruments and stationery was already seeing slower growth than other personal luxury categories, as more consumers relied on digital devices such as tablets and smartphones for note-taking and communication and therefore did not use pen and paper. In a...

Euromonitor International's Luxury Writing Instruments and Stationery in United Kingdom report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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