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Luxury Writing Instruments and Stationery in the United Arab Emirates

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Abstracts

With global and local trends of digitalisation accelerating due to the pandemic, handwriting in general appears to have waned in popularity. Government initiatives in the United Arab Emirates such as “Dubai Paperless Strategy” aim to digitise and eliminate paperwork in key government services by 12 December 2021. By October 2021, it had already accomplished “98.86% of its government transactions digitalization objectives” as revealed in the Gitex Global 2021 edition. Furthermore, e-signature com...

Euromonitor International's Luxury Writing Instruments and Stationery in United Arab Emirates report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers’ shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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