

# Luxury Writing Instruments and Stationery in Taiwan

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## Abstracts

In 2021, COVID-19 will continue to have a slightly negative impact on luxury writing instruments and stationery, although luxury writing instruments and stationery will continue to see positive growth, regardless of the pandemic. One of the main reasons for this is that, due to the outbreak of the virus, many Taiwanese consumers have been spending more time at home during 2021, not least due to the government implementing a national lockdown in mid-2021. Even when the lockdown was lifted, many c...

Euromonitor International's Luxury Writing Instruments and Stationery in Taiwan report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

### LUXURY WRITING INSTRUMENTS AND STATIONERY IN TAIWAN

#### KEY DATA FINDINGS

#### 2021 DEVELOPMENTS

Increasing incidence of writing as a hobby during the extra time at home helps drive sales

Luxury writing instruments continues seeing competition from digital devices and other luxury goods

No new product launches under the leading Montblanc and Cartier brands in 2021

#### PROSPECTS AND OPPORTUNITIES

Stable consumer base will continue to help drive consistent growth over the forecast period

In-store retailers continue to dominate as consumers like to try out the products before purchasing them

Innovation possibilities in the merging of digital devices and writing instruments

#### CATEGORY DATA

Table 1 Sales of Luxury Writing Instruments and Stationery: Value 2016-2021

Table 2 Sales of Luxury Writing Instruments and Stationery: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Writing Instruments and Stationery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Writing Instruments and Stationery: % Value 2017-2020

Table 5 Distribution of Luxury Writing Instruments and Stationery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Writing Instruments and Stationery: Value 2021-2026

Table 7 Forecast Sales of Luxury Writing Instruments and Stationery: % Value Growth 2021-2026

### LUXURY GOODS IN TAIWAN

#### EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

#### MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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