

Luxury Writing Instruments and Stationery in Switzerland

<https://marketpublishers.com/r/L369E571644EN.html>

Date: January 2022

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: L369E571644EN

Abstracts

The performance of luxury writing instruments and stationery was sluggish before the pandemic, with retail volume sales either static or declining. These products have been rendered obsolete for many consumers by the shift towards digital devices such as smartphones for communication and note-taking. However, with the onset of the pandemic in 2020, sales plummeted. The non-essential physical stores that sell these products were shuttered by the government, and a lack of social occasions limited...

Euromonitor International's Luxury Writing Instruments and Stationery in Switzerland report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY WRITING INSTRUMENTS AND STATIONERY IN SWITZERLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Some recovery already seen in 2021

E-commerce does not benefit as strongly in luxury writing instruments

Creative-oriented brands perform better than others

PROSPECTS AND OPPORTUNITIES

Corporate-oriented products to perform better in the coming years

Full volume recovery not expected due to changing habits and price rises

E-commerce likely to see its share rise

CATEGORY DATA

Table 1 Sales of Luxury Writing Instruments and Stationery: Value 2016-2021

Table 2 Sales of Luxury Writing Instruments and Stationery: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Writing Instruments and Stationery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Writing Instruments and Stationery: % Value 2017-2020

Table 5 Distribution of Luxury Writing Instruments and Stationery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Writing Instruments and Stationery: Value 2021-2026

Table 7 Forecast Sales of Luxury Writing Instruments and Stationery: % Value Growth 2021-2026

LUXURY GOODS IN SWITZERLAND

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Luxury Writing Instruments and Stationery in Switzerland

Product link: <https://marketpublishers.com/r/L369E571644EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/L369E571644EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970