

Luxury Writing Instruments and Stationery in Spain

<https://marketpublishers.com/r/LD4D2E672A7EN.html>

Date: December 2021

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: LD4D2E672A7EN

Abstracts

Retail current value sales of luxury writing instruments and stationery plunged by almost a third during 2020 and recovered only marginally in 2021. Luxury writing instruments are a popular gift in Spain, but COVID-19 has led to a reduction in the frequency of social events, and those events that do take place tend to be much smaller than before the onset of the pandemic. The economic shock of the pandemic has also had a negative effect on demand, in addition to the fact that many people were wo...

Euromonitor International's Luxury Writing Instruments and Stationery in Spain report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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