

Luxury Writing Instruments and Stationery in Singapore

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Abstracts

Luxury writing instruments and stationery saw a notable current value decline in 2020, and this trend continued in 2021, although at a slower rate. This was due to the non-necessary nature of these products, which limited spending by domestic consumers. Given an increasingly digital world, luxury writing instruments and stationery has struggled to achieve growth over recent years, with these products generally marketed by brands to attract affluent professionals. In addition, the closure of bord...

Euromonitor International's Luxury Writing Instruments and Stationery in Singapore report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY WRITING INSTRUMENTS AND STATIONERY IN SINGAPORE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Decline partly offset by greater gift-giving

E-commerce remains unpopular despite efforts by players

Strong competition from non-luxury products

PROSPECTS AND OPPORTUNITIES

Slow but stable recovery expected

Hobbies and gifting could offer players opportunities for growth

Players to rethink strategies to prevent decline

CATEGORY DATA

Table 1 Sales of Luxury Writing Instruments and Stationery: Value 2016-2021

Table 2 Sales of Luxury Writing Instruments and Stationery: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Writing Instruments and Stationery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Writing Instruments and Stationery: % Value 2017-2020

Table 5 Distribution of Luxury Writing Instruments and Stationery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Writing Instruments and Stationery: Value 2021-2026

Table 7 Forecast Sales of Luxury Writing Instruments and Stationery: % Value Growth 2021-2026

LUXURY GOODS IN SINGAPORE

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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