

Luxury Writing Instruments and Stationery in Russia

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Abstracts

Luxury writing instruments and stationery saw an improved performance in retail volume terms in 2021 compared to 2020, despite sales continuing to decline. Retail volume sales of these products have been in decline for almost a decade, with this reflecting the changing face of the modern world. Fewer and fewer consumers are writing letters, with most people switching to the speed and convenience of email or other electronic forms of communication. However, in the wake of COVID-19 consumers found...

Euromonitor International's Luxury Writing Instruments and Stationery in Russia report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

LUXURY WRITING INSTRUMENTS AND STATIONERY IN RUSSIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Consumers rediscover the art of letter writing in a post-COVID-19 world

E-commerce thriving in a post-COVID-19 Russia

Montblanc remains the must-have brand when it comes to writing instruments

PROSPECTS AND OPPORTUNITIES

Resumption of outbound travel could further limit demand for luxury writing instruments and stationery

Players expected to continue investing in their digitalisation strategies

No significant changes expected in the competitive landscape

CATEGORY DATA

Table 1 Sales of Luxury Writing Instruments and Stationery: Value 2016-2021

Table 2 Sales of Luxury Writing Instruments and Stationery: % Value Growth 2016-2021

Table 3 NBO Company Shares of Luxury Writing Instruments and Stationery: % Value 2016-2020

Table 4 LBN Brand Shares of Luxury Writing Instruments and Stationery: % Value 2017-2020

Table 5 Distribution of Luxury Writing Instruments and Stationery by Format: % Value 2016-2021

Table 6 Forecast Sales of Luxury Writing Instruments and Stationery: Value 2021-2026

Table 7 Forecast Sales of Luxury Writing Instruments and Stationery: % Value Growth 2021-2026

LUXURY GOODS IN RUSSIA

EXECUTIVE SUMMARY

Luxury goods in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for luxury goods?

MARKET DATA

Table 8 Sales of Luxury Goods by Category: Value 2016-2021

Table 9 Sales of Luxury Goods by Category: % Value Growth 2016-2021

Table 10 Inbound Receipts for Luxury Goods by Country of Origin: Value 2016-2021

Table 11 NBO Company Shares of Luxury Goods: % Value 2016-2020

Table 12 LBN Brand Shares of Luxury Goods: % Value 2017-2020

Table 13 Distribution of Luxury Goods by Format and Category: % Value 2021

Table 14 Forecast Sales of Luxury Goods by Category: Value 2021-2026

Table 15 Forecast Sales of Luxury Goods by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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