

Luxury Writing Instruments and Stationery in Poland

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Abstracts

Value sales fell by a quarter in 2020, as consumers had less interest in purchasing luxury writing instrument and stationery during lockdowns. Such items are also often given as a gift and there were less gifts shared, due to people socialising less. In addition, luxury writing instruments are often used to sign important documents, such as legal documents by lawyers, but with an increasing amount of work done remotely, there was less physical signing of documents. In 2021, luxury writing instru...

Euromonitor International's Luxury Writing Instruments and Stationery in Poland report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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