

Luxury Writing Instruments and Stationery in Japan

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Abstracts

COVID-19 had a strong negative impact on sales of writing instruments and stationery in 2020. This was against a background of the cancellation of ceremonies, decreased face-to-face business meetings and the decimation of inbound arrivals to the country, with the latter having been responsible for a notable share of sales in recent years. It also negatively impacted the gift-giving culture in Japan. Prior to the pandemic, luxury writing instruments were popular gifts for anniversaries, graduatio...

Euromonitor International's Luxury Writing Instruments and Stationery in Japan report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2026 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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