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Luxury Writing Instruments and Stationery in Italy

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Abstracts

Retail current value sales of luxury writing instruments and stationery plunged by more than a third during 2020. Lockdowns, store closures and increased price sensitivity all impacted demand, with many consumers avoiding purchases of unessential items. Luxury writing instruments and stationery are often retailed through luxury jewellers and timepiece retailers, as well as stationery specialists, and these were forced to close for an extended period during early 2020 because they are regarded as...

Euromonitor International's Luxury Writing Instruments and Stationery in Italy report offers a comprehensive guide to the size and shape of the Luxury Writing Instruments and Stationery market at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market and their effects on Luxury Writing Instruments and Stationery retailing along with the development of consumers' shopping patterns. Forecasts to 2025 illustrate how the market is set to change

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Luxury Writing Instruments and Stationery market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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